



# PROJECT PROFILE ON WOODEN PHOTOFRAME

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Category : Manufacturing

Total Cost of Project : Rs. 2,93,000/-

BEP : 44 %

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## I. INTRODUCTION OF BUSINESS IDEA :

Photo frames are made up of light quality wood which can retain its shape without distortion. Wooden frames are long lasting and hence preferred to other types of wood.

## II. PRODUCT AND ITS APPLICATIONS :

The wooden photo frames are used to neatly maintain the photos of Gods, great personalities scenery and family members etc. Frames of different designs are manufactured to suit the various types of photos.

## III. MARKET POTENTIAL :

Wooden frames are cheap, durable and attractive. The frames are marketed more in religious places along with the photos of Gods/temples etc. In addition, there is routine demand for photos of scenery, great personalities and family members etc. The district has lot of religious places are there wherein there is a regular flow of tourists and hence good potential for photo frames.

## IV. CAPACITY-/REVENUE & SALES (1 ST YEAR):

Sl. No.	Product	Qty.	Rate Per foot	Sales Amount in Rs.
01	Photo frame of different type	40,000	25	1,00,000
Total				1,00,000

## V. MANUFACTURING PROCESS & QUALITY:

The right type of wood is cut into planks. It is then put into special folder to give desired shape. Then it is fed to planner depending on thickness. Later surface and edges are smoothed and it is polished and painted.



## VI. COST OF PROJECT AND MEANS OF FINANCE, INCLUDING WORKING CAPITAL REQUIREMENTS :

### A. COST OF PROJECT :

Sl. No	Particulars	Amount (Rs)
1	Equipments	1,23,000
2	Other fixed assets	20,000
3	Preliminary and preoperative expenses	10,000
4	Deposits	50,000
5	Working Capital Requirements	90,000
	<b>Total</b>	<b>2,93,000</b>

### B. MEANS OF FINANCE:

Sl. No	Particulars	Amount (Rs)
1	Loan @ 75%	2,20,000
2	Equity	73,000
	<b>Total</b>	<b>2,93,000</b>

### C. WORKING CAPITAL REQUIREMENT :

Sl. No.	Particulars	Basis	Period	Amount (Rs.)
1	Raw-material	$\frac{5,20,000}{12} \times 1$	1 month	43,000
2	Bills receivable	$\frac{10,00,000}{12} \times \frac{1}{2}$	$\frac{1}{2}$ month	41,000
3	Working exp		1 month	6,000
	<b>Total</b>			<b>90,000</b>

## VII. MAIN INPUTS REQUIREMENT :

### A. MACHINERY :

Sl. No.	Particulars	Qty.	Total Cost
1.	Circular saw with 12 " radius with electrical equipment and 1 hp motor	1	25,000
2.	Bench mounted surface and thickness sander 200 mm width with 1 hp motor	1	25,000
3.	Belt and disc sander 200 mm disc and 100 mm wide belt with 1 hp motor	1	13,000
4.	Tools and accessories		5,000
5.	Bench grinder & 200 mm wheel	1	5,000
6	Cutter block of 60 mm radius and 1' x 1' table with 1.5 hp motor	1	40,000
7	Electrification and installation charges		10,000
	<b>Total</b>		<b>1,23,000</b>

**B. RAW-MATERIALS :**

Sl. No.	Particulars	Qty	Rate (Rs.)	Total Cost (Rs.)
1	Appropriate wood	800 cft	600	4,80,000
2	Miscellaneous stores (warmish, paints etc)			40,000
	<b>Total</b>			<b>5,20,000</b>

**C. UTILITIES :**

Sl. No.	Particulars	Total Charges. (Rs.)pm	Annual
1	Electricity	4,000	48,000
2	Water	500	6,000
	<b>Total</b>		<b>54,000</b>

**D. MAN-POWER REQUIREMENT :**

Sl. No.	Workers	No.	Monthly Salary (Rs.)	Annual Salary (Rs.)
1	Skilled worker	1	7,000	84,000
2	Helper	1	5,000	60,000
	<b>Total</b>			<b>1,44,000</b>

**E. MAIN INFRASTRUCTURE REQUIREMENT :**

Building	1000 sq. ft. building with godown.
Power	5 HP power required.
Water	Water required for general purposes.

**VIII. PROFITABILITY (ANNUAL) :**

Particulars	Basis	Amount (Rs.)
<b>Sales Revenue (Projected)</b>	Ref : IV	<b>10,00,000</b>
Raw Materials	Ref : VII B	5,20,000
Man power expenses	Ref : VII D	1,44,000
Utilities	Ref : VII C	54,000
Interest	At 12%	26,000
Depreciation	15% slm	18,000
Overheads	Rent, maintenance. etc	80,000
<b>Total Expenses</b>		<b>8,42,000</b>
<b>Profit</b>		<b>1,58,000</b>



## IX. FINANCIAL INDICATOR :

<b>Break Even Point</b>		
$\frac{FC}{SR - VC} \times 100$	$\frac{1,24,000}{2,82,000} \times 100$	44 %
<b>PBP</b>		
$\frac{COP}{\text{Profit} + \text{Deprn.}}$	$\frac{2,93,000}{1,76,000}$	1year 8 months

## ADDRESSES :

### X. SUPPLIERS OF MACHINERY / EQUIPMENTS :

- 1 Aditya Mech Masters pvt ltd  
338, IV Main, HAL III stage  
Indira nagar  
Bangalore-75  
Ph 080-25292108

### SUPPLIERS OF RAW MATERIAL

Local Forest dept or Balaji wood industries  
8, chikkalaksmaiah layout  
Hosur road  
Bangalore -29

### XI. SPECIAL NOTE :

The promoter should have training in some wood carving center which is available in some ITIs